

The following listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (Currently amended): A modular printer comprising a media take-up assembly module, a printhead assembly module, a motor assembly module, a support block assembly module, and a support body, the support body having a plurality of recesses, each of the recesses being configured to receive one of the assembly modules of the modular printer at a position to align the assembly module with the other assembly modules of the modular printer in an operational configuration, each of the assembly modules being independently mountable to and detachable from the support body as an integral unit, the support block assembly module includes a platen assembly, wherein the platen assembly is independently mountable to and detachable from the support block assembly.

Claim 2 (Original): A modular printer according to Claim 1, wherein the support body defines an internal support wall within the modular printer, the plurality of recesses being formed in the support wall, wherein when each assembly module is secured within one of the recesses, the assembly module projects outwardly from the support wall.

Claim 3 (Original): A modular printer according to Claim 2, wherein the motor assembly module is secured to a first side of the support wall and the media take-up assembly module and the printhead assembly module are secured to a second opposite side of the support wall.

Claim 4 (Original): A modular printer according to Claim 3, wherein the motor assembly module is an electrically driven motor assembly, and wherein the modular printer further includes electrical circuitry, the electrical circuitry being secured to the first side of the support wall.

Claim 5 (Original): A modular printer according to Claim 4, wherein the electrical circuitry includes at least one circuit board removably supported on the first side of the support wall.

Claim 6 (Original): A modular printer according to Claim 1, wherein the support body is formed of cast aluminum.

Claim 7 (Original): A modular printer according to Claim 1, further including a display assembly removably secured to the support body.

Claim 8 (Currently amended): A modular printer according to Claim 1, ~~further including a support block assembly module including a~~ wherein the platen assembly module is independently mountable to and detachable from the support block assembly while the support block assembly is mounted to the support body.

Claim 9 (New): A modular printer according to Claim 8, wherein the motor assembly module includes at least one gear and the support block assembly module includes first and second gears

for controlling a speed of the module printer by engaging the at least one gear of the motor assembly module with a selected one of the first and second gears of the support block assembly module.

Claim 10 (New): A modular printer according to Claim 8, wherein the motor assembly module includes first and second gears and the support block assembly module includes at least one gear for controlling a speed of the module printer by engaging the at least one gear of the support block assembly module with a selected one of the first and second gears of the motor assembly module.

Claim 11 (New): A modular printer comprising:

- a media take-up assembly module;

- a printhead assembly module;

- a motor assembly module including at least one gear;

- a support block assembly module including a first gear and a second gear wherein the at least one gear of the motor assembly engages a selected one of the first and second gears of the support block assembly; and

- a support body having a plurality of recesses, each of the recesses being configured to receive one of the assembly modules of the modular printer at a position to align the assembly module with the other assembly modules of the modular printer in an operational configuration, each of the assembly modules being independently mountable to and detachable from the support body as an integral unit.

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Claim 12 (New): The modular printer of claim 11, wherein the support block assembly module further includes a platen assembly.

Claim 13 (New): The modular printer of claim 11, wherein the at least one gear of the motor assembly module directly engages a selected one of the first and second gears of the support block assembly module.